

Strategic Goals

Adopted by the golf industry in Saudi Arabia, these goals provide us all with a shared roadmap for prosperity for the people and environments connected to golf in Saudi Arabia. These goals represent vital calls for action for golf courses new and old in Saudi Arabia. They are underpinned by the knowledge that we must respect our environment and climate in order to create successful and sustainable golf courses for future generations.



Fostering Nature (N)		Supporting Communities (C)		Conserving Resources (R)	
N1	Evaluate and protect land value with respectful treatment of sensitive habitats and restoration of degraded land.	C1	Ensure golf protects and promotes national identity, landscape and culture.	R1	Minimise the use of water for irrigation purposes.
N2	Ensure net ecosystem gains through promoting the sustainable management of native and invasive flora species.	C2	Provide inclusive and equitable education and long-term skills creation and opportunity for Saudi nationals.	R2	Encourage creativity in the way that communities, social enterprises and local businesses can share the wealth generated by golf developments.
N3	Minimise and monitor the effects of air, water and soil pollution on all areas of a golf course.	C3	Create opportunities to use golf course properties as a way of improving the health, well-being and environmental awareness of people of all ages.	R3	Maximise clean renewable energy use and minimise carbon emissions by golf developments.
N4	Ensure earthworks are respectful to the surrounding landscape and in line with wider infrastructure connections.	C4	Develop a golf industry that encourages mass participation and diversity.	R4	Through supply chains and circular economies, promote sustainable procurement for the golf industry in Saudi Arabia.
N5	Ensure dedicated financial commitment to the enhancement of nature and to maximise the diversity of the benefits from the environment for people.	C5	Create courses which are varied in type, fun to play and are accessible for all types of player.	R5	Put in place effective consumption and waste monitoring systems for all segments of Saudi Arabia's golf industry.

Climate Action - A cross cutting theme maximising the net positive climate impacts of all our actions